

World Environment Day - 2024 celebrated

5th June, 2024, Sonamukhi, Bankura

The WBCADC Krishi Vigyan Kendra (WBCADCKVK), Bankura under the jurisdiction of ICAR-ATARI, Kolkata observed the World Environment Day - 2024 in hybrid mode, aiming to raise awareness and foster scientific knowledge on climate change, biodiversity loss and pollution with a focus on land restoration, desertification and drought resilience today.

Speaking on the occasion, Dr. Pradip Dey, Director of ICAR-ATARI, Kolkata, passionately emphasized the need for a lifestyle attuned to the rhythms of nature to stave off environmental degradation. He noted that a swath of soil the size of a football field is swept away every five seconds, even though it takes a thousand years to generate just one inch of topsoil. Dr. Dey emphasized sustainable practices, habitat protection, reduction of microplastic pollution, and the restoration of degraded landscapes to revive biodiversity and strengthen community resilience.

Earlier, in her welcome address, Dr. M.D. Gupta, Head, WBCADCKVK, elucidated the significance and backdrop of the day.

Shri Giasuddin Mondal, Director, Masmad Farmers Producer Company, Indus, Bankura discussed on importance of cultivating climate resilient millet and its marketing.

Dr. Basudev Ghosh (Vet Surgeon) and Hiya Chatterjee (Engg.) of WBCADCKVK also spoke on the occasion.



Planting material Coconut (cv. Gangavardhan) was distributed to the participants. A documentary film on land degradation prepared by WBCADCKVK and Switch On Foundation was projected for the benefit of participants. A total of 50 farm women and school students participated in the program.