

ICAR-ATARI, Kolkata Celebrated International Women's Day

8th March, 2024, Kolkata

To raise awareness about gender issues and promote positive change while acknowledging the ongoing struggle for gender equality, ICAR-Agricultural Technology Application Research Institute (ATARI), Kolkata celebrated International Women's Day today.

The Chief Guest, Dr. (Mrs.) Lopamudra Haldar, Professor & Head, Department of Dairy Microbiology, West Bengal University of Animal & Fishery Sciences highlighted the importance of behaviour change strategies to achieve gender equality for a sustainable tomorrow. She also reminded the responsibility of women in protecting their right.

Presiding over the function, Dr. Pradip Dey, Director, ICAR-ATARI, Kolkata emphasised on the importance of collecting and analysing gender-disaggregated data to inform decision-making and monitor progress toward gender equality in financial access, participation, and outcomes. Also Dr. Dey stressed on the gender-responsive financing to address gender disparities in access to and control over financial resources as a fundamental aspect of advancing women's rights and achieving broader development goals.



A variety of performances were also organised for the Women employees with the Theme - “Invest in women: Accelerate progress” and prizes were distributed.

Dr. P.P. Pal, Principal Scientist, ICAR-ATARI, Kolkata coordinated the whole programme and briefed about the occasion during welcome address. All Staff members of the Institute enthusiastically participated in the programme.