

Gramin Krishi Mausam Sewa (2021-22)

In GKMS, 17 KVKs having DAMU were functioning and providing weather forecast bulletins to the farmers. The sanctioned budget during FY 2021-22 was Rs. 76.06 lakh. Weather forecast bulletins and special bulletins were generated in English and local languages by DAMUs and communicated to the farmers well in advance. Agromet Advisory Bulletins were prepared twice a week by each DAMU and circulated among all the farmers of the district. The KVKs were enhancing outreach and dissemination of Agromet advisories using new and effective means of communication i.e. e-mails, WhatsApp, KVK facebook page etc. and SMS (in *m-Kisan* portal) were used to deliver Agromet advisory bulletins to register members of different farmers clubs, FPOs, line departments and ultimately to reach the farmers. With the help of RMC/MCs, DAMUs were also using social media and whatsapp groups consisting of AMFUs (Nodal Officer and Technical Officer), DAMUs (Nodal officer and SMS-Agromet) and concerned officials viz DAOs for quick dissemination of weather forecast, nowcasts, alerts & warnings, and agromet content to farmers at village level. They were utilizing this channel effectively for sending information on very high impact weather events like thunderstorm & lightening to farmers to reduce the casualties and other losses. *Meghdoot* and *Damini* mobile apps were popularized among farmers. To acquaint the farmers with the importance of the weather based agro advisories, DAMUs organized several Farmers Awareness Programme (FAP) and trainings were conducted to cover all the blocks and farmers and farmwomen of the district.

