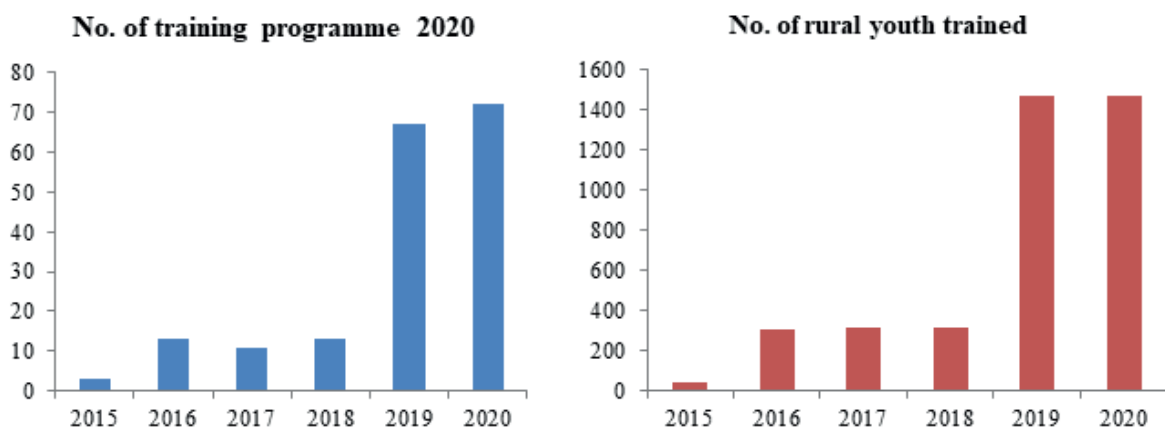


## ARYA (2020-21)

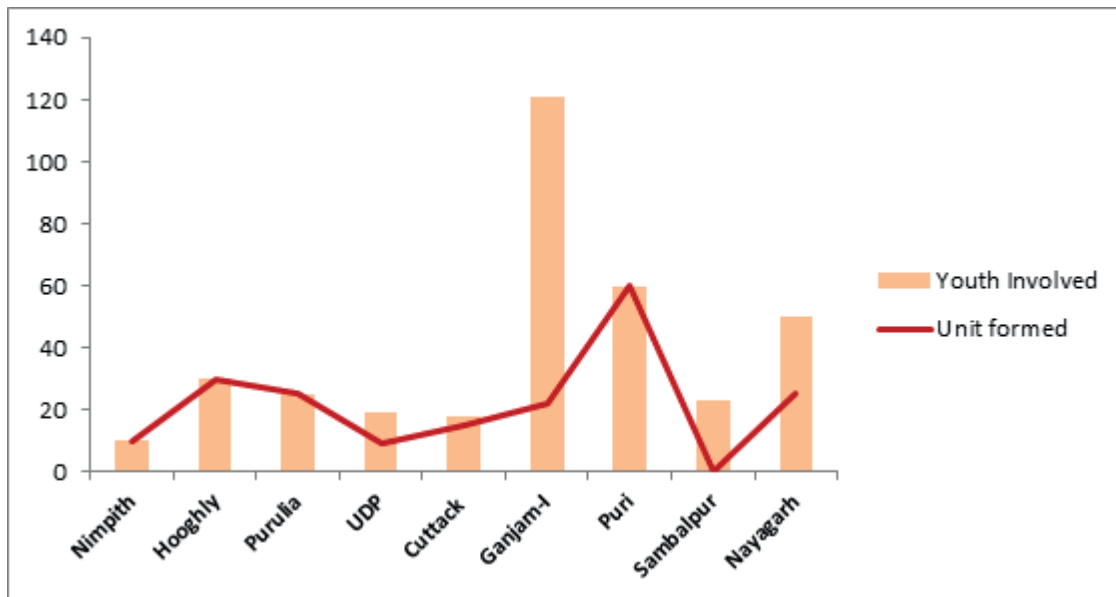
In this zone, during 2020-21 altogether 9 KVKs including Nimpith, Hooghly, Uttar Dinajpur and Purulia from West Bengal and Nayagarh, Sambalpur, Ganjam-1, Puri and Cuttack from Odisha are carrying out this project under this institute. The outcome of this project can be identified through different parameters. There was a huge increase in total number of trainings conducted during this year; as a result the number of benefitted youths was also increased. The data shows that increasing number of implementing KVKs directly influence the number of benefitted youths.



**Figure: Total number of training conducted and rural youth trained in ARYA project from 2015-2020**

Moreover, the impact of this initiative was clear from the improvement in their livelihood, in most of the beneficiaries it was seen that the youth were able to earn more than their past conditions. This benefit to the youth was made possible through the regular training, fund support and other activities from the concerned KVKs. These results are also accompanied by formation of new units of enterprises through which the youth could earn more.

KVK Nimpith promoted enterprises like fishery unit, horticulture nursery under ARYA project, they have trained more than 100 youths through several trainings. KVK Nayagarh involved about 50 rural youth this year to set up enterprises on poultry, mushroom, fingerling production etc. Hooghly KVK selected nursery, backyard poultry, mushroom and vermicompost production. A KVK from North Bengal, Uttar Dinajpur KVK is working on mushroom production, fingerling production and very innovatively value addition to pineapple.



**Figure: Total number of youth involved and unit formed in ARYA project in nine ARYA implementing KVKs of Zone V during 2020-21**



**Lac cultivation**



**Horticulture nursery**



**Vermicompost production**



**Goatery**



**Fishery**



**Poultry**