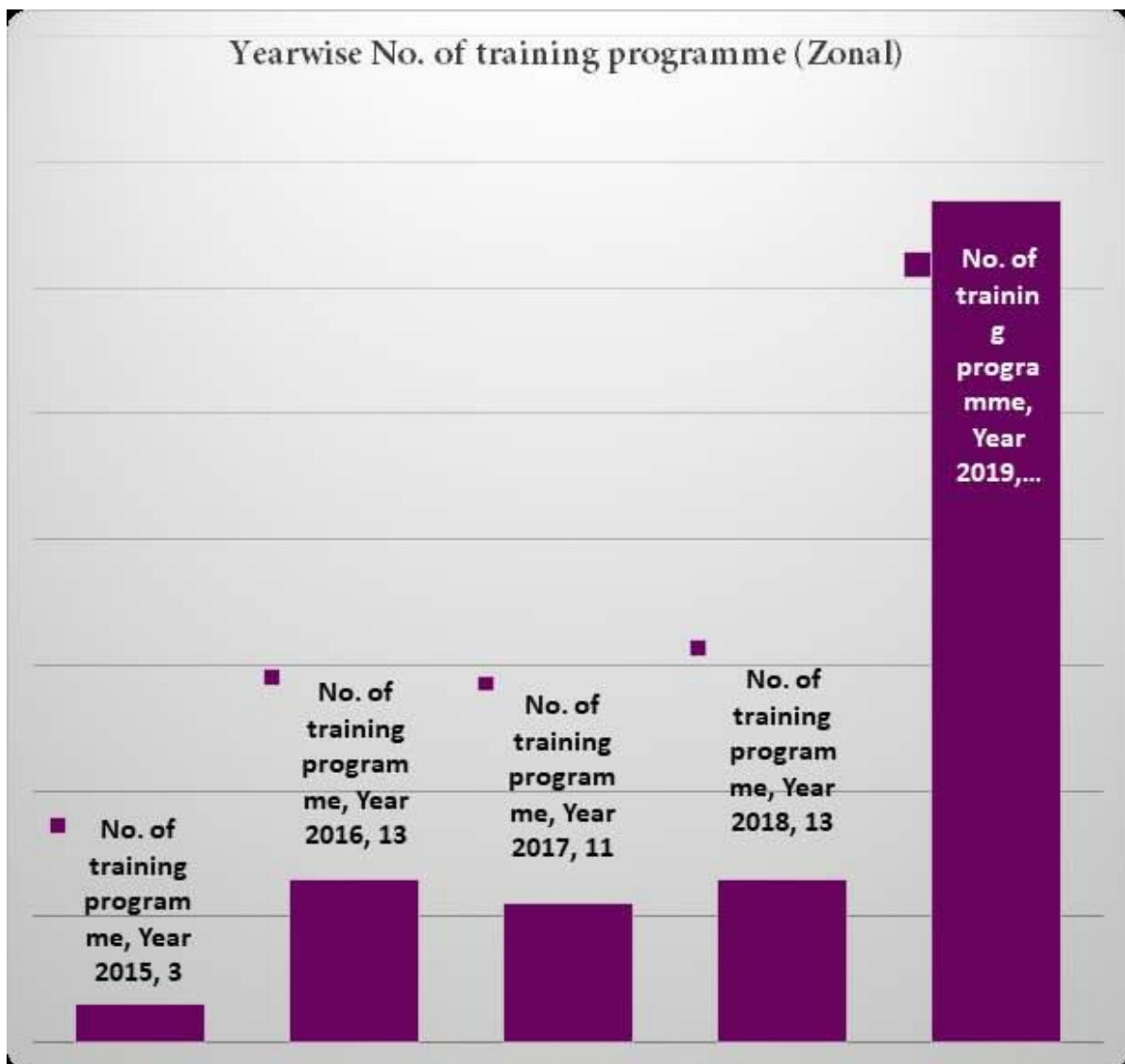
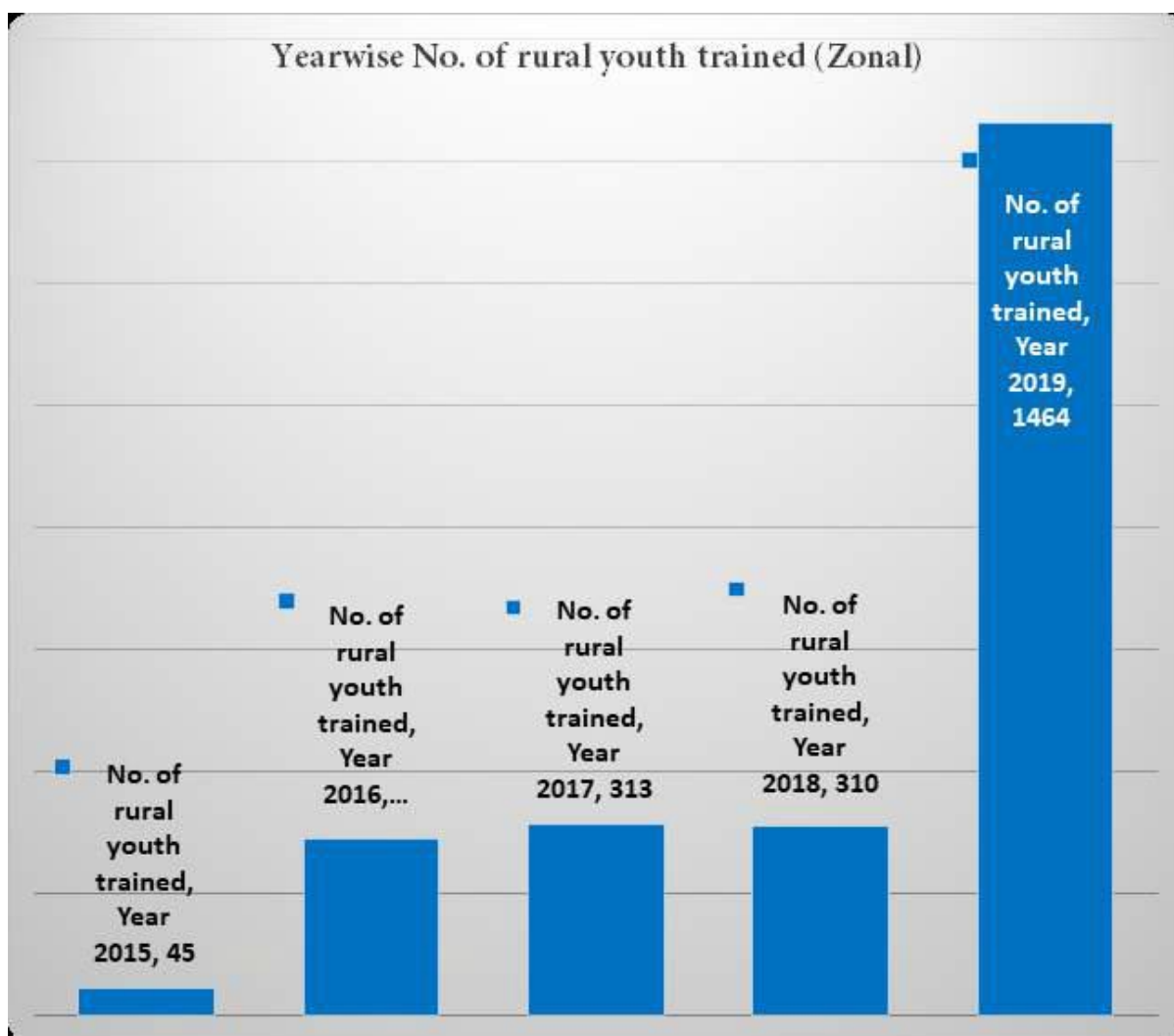


### ARYA (2019-20)

In this zone, during 2019 altogether 9 KVKs including Nimpith from West Bengal and Nayagarh from Odisha and seven newly sanctioned KVKs namely, Hooghly, Uttar Dinajpur, Purulia, Sambalpur, Ganjam-1, Puri and Cuttack. They are carrying out this project under this institute. The outcome of this project can be identified through different parameters. There was a huge increase in total number of trainings conducted during this year; as a result the number of benefitted youths was also increased. The data showed that increasing number of implementing KVKs directly influenced the number of benefitted youths.





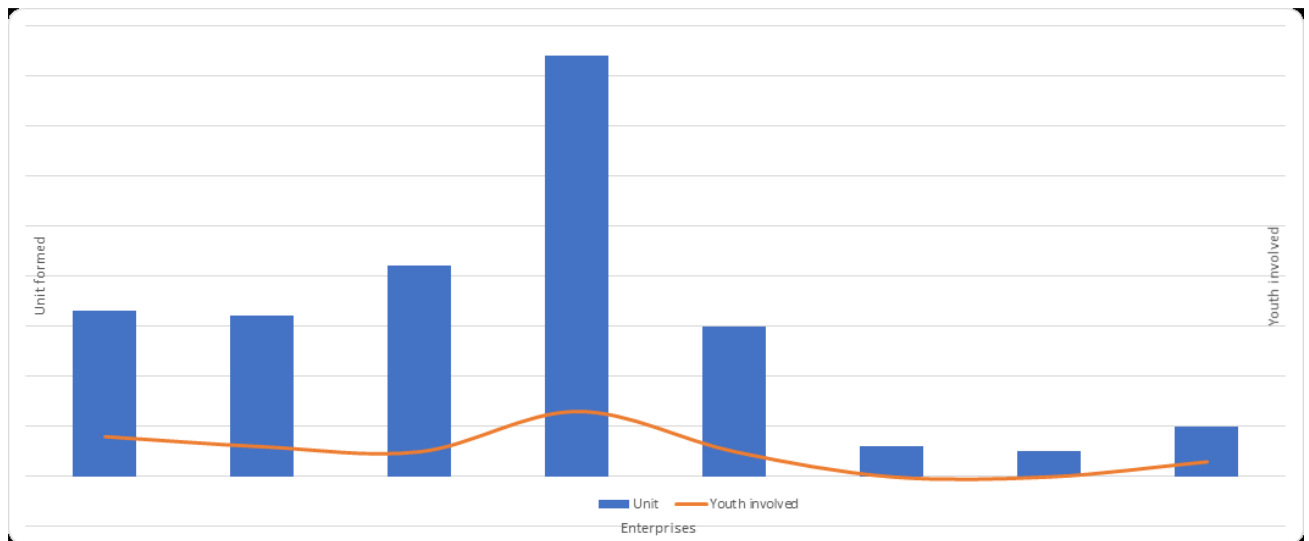
**Figure 1. Year wise Number of training programmes and rural youth trained**

Moreover, the impact of this initiative was clear from the improvement in their livelihood, in most of the beneficiaries it was seen that the youth were able to earn more than their past conditions. This benefit to the youth was made possible through the regular training, fund support and other activities from the concerned KVKs. These results are also accompanied by formation of new units of enterprises through which the youth could earn more.

**Table: Impact of implementing ARYA during 2019**

Enterprise	Income (Rs)	
	Before ARYA	After ARYA
Fishery enterprise	60000	216000
Horticulture Nursery	65000	150000
Backyard poultry	48000	198000
Mushroom cultivation	72000	270000
Vermicompost production	42000	110000
Goatery	30000	185000

Value addition and processing in pineapple	46000	–
Apiary	0	12088
Scientific Lac Cultivation	50000	145000



**Figure 2. Number of unit developed and youth involved in ARYA enterprises**

KVK Nimpith promoted enterprises like fishery unit, horticulture nursery under ARYA project, they have trained more than 200 youths through several trainings. KVK Nayagarh helped about 100 rural youth to set up enterprises on poultry, mushroom, fingerling production etc. Hooghly KVK selected nursery, backyard poultry mushroom and vermicompost production. A KVK from North Bengal, Uttar Dinajpur KVK is working on mushroom production, fingerling production and very innovatively value addition to pineapple.

A review workshop was also conducted to follow up the progress of the KVKs by this institute. All the KVK heads participated in that workshop and discussed their experiences in this programme. They were guided by the Chairpersons, Nodal Scientists and Director of ATARI to work with the youths in a group. A total of Rs. 161 lakh was received by ATARI Kolkata for this project out of which Rs. 124 lakh was utilized by different KVKs.



**Vermicompost production**



**Mushroom cultivation**



**Fishery**